

To Our Investors and Supporters,

We hope that your summer is off to a nice start! As the third year of the Kijungumoto Project begins to wind down, we want to give you some insight into project developments over the past few months and an idea of where the Project may be heading in the future.

Included here are some highlights from the Project's activities, an analysis of our goals and metrics, and a breakdown of our budget and expenditures. Note the general explanations of the 2Seeds Network and the Kijungumoto Project, as well, if you need a refresher.

Please continue to follow the Kijungumoto Project through the coming year. The new team of Project Coordinators, Geoffery Tam and Jonah Wilcoff, will be arriving in August. They will continue assisting our partners on their journey to *Maisha Bora*, the Good Life.

Thank you again for your generosity and support.



All the best,

Lacey & Rachel

Project Coordinators, 2013-2014

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## 2013-2014 Project Activities

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From our arrival during Quarter 1 through today, near the middle of Q4, our partners have seen progress and development. Our relationships are stronger than ever. Over the course of the year, our partners have gained business education through their completion of a ten training business curriculum, the home gardens have become more strategic and their profitability is increasing, and beekeeping was added as an additional income-generating activity.

### Project Highlights

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- **Beekeeping activity added to the Income Security objective.** Recognizing the need for additional income-generating activities, we selected beekeeping together with our partners. Following the completion of trainings on bees and beekeeping, we put up ten beehives in the forest by Kijungumoto. Bees have currently settled in six of these hives, and the first two should be ready to be harvested for honey during the first week of August. As this will occur after our departure and before the arrival of the new Project Coordinators, our partners have decided that they will store the honey they harvest in August until the new PCs arrive so that they will be able to look for good honey markets and have a solid sales plan.
- **Completion of the group's business plan.** As you may remember, our partners have been undertaking the ten-training 2Seeds business curriculum, which was initiated because of a need for business education that we identified in the Kijungumoto Project. Our partners have now finished these trainings and wrote a comprehensive business plan. Some highlights include planning for savings, weighing pros and cons of various group activities, and mapping out and strategically planning the cash flow for group activities over the course of a year. Our partners are a significant step closer to managing a self-sustaining business on their own.
- **Chinese cabbage group sales.** In response to a miscalculation in seed distribution, the home gardens yielded much more Chinese cabbage than expected and we were faced with the challenge of harvesting and selling it all. This mistake, however, led to some exciting project developments. As of June 26<sup>th</sup>, we have completed four group sales of Chinese cabbage in the larger markets in Korogwe and Daruni. From these sales, the group has made a total of 110,950TZS. Through this process, the group has established a sales committee of three members of the leadership to share responsibility for sales management and profit distribution.

### Challenges Facing the Project

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- **Group management structure.** At the start of this year, our project partners were divided into Group 1 and Group 2, based on whether they joined the project in 2011 or 2012, respectively. From a project management standpoint, this structure did not seem like an effective use of resources given the stage of project development and the integration of the two groups through shared project activities. For example, both groups were included in the business curriculum, and we slowly brought the two groups onto the same planting schedule for the home gardens. In Q4, the groups were officially combined and the leadership structure adjusted accordingly.
- **Leadership capacity.** As the project structure and vision developed throughout this year, we experienced some lag in building leadership capacity as it was unclear what role they

would play moving forward. Throughout Q4, we have held weekly leadership meetings and redefined the leadership positions in the context of project development.



*Group members preparing a seed bed to plant okra*

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## Project Finances

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As you may recall, all of the funds covering project operations and our costs of living here in Tanzania were generously donated by investors like you.

Our initial goal was to raise \$8,000 each, giving us a total of \$16,000 to cover our year. As of June 26, 2014, we've raised 114% of this goal.

Although we have met our fundraising goal, we are continuing to seek support for the Kijungumoto Project. After our departure, a new team of project coordinators will take our place. They will be raising money to cover their living expenses and project expenses just as we did. If you are interested in investing in the longevity of the Kijungumoto Project, we encourage you to contribute to the new project coordinators' campaigns.

We are grateful for your trust and contributions in the past. We want to emphasize that every donation, no matter the size, makes an important difference in the work that is being done with our partners.

## Financial Accountability

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Financial accountability is a cornerstone of our project work. During each of our monthly meetings with our fellow PCs, we check our numbers with our financial accountability partners. We compare pricing and expense trends, and ensure all of us are on the right track.

Every month, we budget our funds and track our expenses. This is useful not only to see where our money has gone, but also as a tool to project our status through the coming months for the rest of our time in Tanzania.

To give you an idea about where your invested money has gone, here are a few of our major expense categories. We've included sums from when we arrived through June 26, 2014, monthly averages, plus our forecasts through July, 2014 (the end of our commitment here).

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## Project-Related Expenses

Category	Year to Date	Monthly Average	Forecast through July, 2014	Forecasted Total
Project Training	\$196.01	\$19.60	\$196.01	\$196.01
Project Travel	\$62.66	\$6.26	\$62.66	\$62.66
Project Supplies	\$295.25	\$29.52	\$295.25	\$295.25
Project Investments	\$2,041.53	\$204.15	\$2,041.53	\$2,041.53
<b>Totals</b>	<b>\$2,595.45</b>	<b>\$259.53</b>	<b>\$2,595.45</b>	<b>\$2,595.45</b>

## PC Living Expenses

Category	Year to Date	Monthly Average	Forecast through July, 2014	Year Total
PC Food	\$902.28	\$90.22	\$914.94	\$914.94
PC Transportation	\$1,052.25	\$105.22	\$1059.84	\$1059.84
PC Occupancy & Rent	\$450	\$45	\$450	\$450
PC Telephone & Net	\$391.49	\$39.14	\$397.82	\$397.82
PC Supplies	\$435.06	\$43.50	\$512.28	\$512.28
<b>Totals</b>	<b>\$3,231.15</b>	<b>\$323.08</b>	<b>\$3,334.88</b>	<b>\$3,334.88</b>

## Other Major Expenses

Category	Total
Round Trip Airfare	\$2,610
Supplemental Airfare	\$995.34
Visas	\$1,300
Vacations	\$1,390
Insurance	\$441.64
Vaccinations	\$215
<b>Totals</b>	<b>\$6,951.98</b>

If you are interested in seeing a more detailed breakdown of our project expenses, personal expenses, and budgets, do not hesitate to ask. The numbers above have been consolidated and simplified for the purposes of this report.

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## Monitoring & Evaluation

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Goals and metrics provide shared focus, structure, and motivation to everyone engaged in the development of 2Seeds projects. This includes our local partners, our 2Seeds colleagues, and us. Our project goals are the guideposts that direct us towards the fulfillment of our projects' missions, and realization of our projects' visions. We use the 2Seeds monitoring and evaluation model to set goals and track metrics.

### Short-Term (1 year)

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In February, we planned our project's short-term goals together with our partners. These goals are relevant from February 1 of this year through January 31, 2015, or in other words our Quarter 3 and Quarter 4 plus our successors' Quarter 1 and Quarter 2.

#### Short-Term Goal Strategy

Our long term vision for the Kijungumoto Project is to have our partners apply education from both business and agricultural trainings on their maize farms, home vegetable gardens, and in other non-rain dependent income generating activities. We see the combination of these activities providing a steady income for our partners throughout the year. This stability will allow them to establish concrete financial goals, to be achieved by following a savings plan, which will directly impact their quality of life. We see education, income generating activities, and savings empowering our partners to tangibly transform their lives. Providing our partners with the tools and skills to continue to better their lives by utilizing the resources they have will begin to move them towards self-sustainability. These yearly goals are critical benchmarks in making this vision a reality.

1. Given that our partners have multiple activities happening at the same time (maize farms, vegetable gardens, bee-keeping), we see the above-mentioned calendar as a way to integrate these activities into a manageable and efficient plan. This calendar should provide a timeline of planting times and harvests and should be used for decision-making, time and money management, and for setting realistic, attainable goals.
2. For our partners to independently and correctly maintain personal records of their daily costs and revenue is a critical part of our longer-term vision. The information from these two charts is essential to improve the profitability of the home gardens, set realistic savings goals and help our partners manage their money throughout the year. Our partners have been making great progress with these charts and we are confident that by the end of 2014 they will be using these charts autonomously and accurately.
3. We see the savings component as a means to utilize the income generated by our partners through the home gardens and other activities and transform it into tangible improvements in their lives. These savings will be focused towards group and individual goals, along with a plan to achieve these goals. By setting goals for the group, our partners will be united towards a common purpose for the improvement of group activities, which may strengthen the potential of these group activities. For individualized goals, each person will have the ability to choose a means through which to better their lives. Through the process of setting and accomplishing goals together, little by little we see our partners taking control of the directions of their lives. The ability to choose and direct the course of one's life is an expression of empowerment and a path towards income security.
4. Through the Kijungumoto Project's focus on education we have come to recognize the importance of knowledge retention. We define knowledge retention as the understanding



and application of educational concepts and tools in our partners' daily lives. Though we have been very aware of emphasizing knowledge retention for the business curriculum this year, knowledge retention from previous years of education has not been emphasized. Now that we have a better understanding of knowledge retention, we want to reincorporate previous years of education into our follow-up plans. We feel that the education introduced in each year of education is important and can be integrated into a coherent plan, which our partners may be able to apply on a daily basis. Through some trial and error we have found weekly one-on-one follow-up sessions to be the most effective way to increase knowledge retention. To record the improvement of our partners over time, notes are written after each follow-up session to document their comfort with reading and writing, understanding of concepts from trainings and the status of their cost and revenue charts. These weekly notes will be compiled into a progress report for the year that will be used to measure the effectiveness of the trainings and knowledge retention methods, as well as help us identify and address the individual needs of our partners.

#### Short Term Goals -

1. Integrate partners' three main activities: maize farms, home vegetable gardens, and non-rain dependent income generating activity (for Group 1 only) by December 31st, 2014. This will be done through use of a yearlong calendar of planting and harvesting times, which will be created by April 1st, 2013. Have 78% attendance of Group 1 to planning meetings and follow up meetings and 80% attendance of Group 2 to planning meetings and follow up meetings.
2. Cost and revenue charts completed by 78% of Group 1 and 80% Group 2 members. This includes charts being up-to-date at each weekly check in, group members having completed charts with accuracy without PC assistance between weekly check-ins by December 31st, 2014.
3. Each group member will have a savings by December 31st, 2014, such that savings deposits are made according to long-term individual and group savings goals and accompanying plans that include amount of income saved (from income generating activities and gardens) and frequency of savings deposits, with participation of 78% of Group 1 and 80% of Group 2.
4. Knowledge Retention
  - a. Execute knowledge retention strategy based on year-long calendar of activities (farms, gardens, honey), such that key concepts from all three years of education are integrated into individual follow up sessions, by December 31st, 2014.
  - b. Individual progress reports compiled for 100% of Group 1 and Group 2 members to track progress in reading and writing capabilities and ability to explain key concepts from trainings, by December 31st, 2014.

### Quarter 3 (February to April 2014)

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#### Q3 Goal 1 – Income Security

10 beehives set up for bee-keeping activity by February 20th, with 78% of Group 1 attendance to applicable planning meetings and workdays.

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Metric	Outcome	Goal Accomplished
Number of beehives set up	10 hives set up	Yes
Date beehives were set up	April 2nd	No
78% percent of group in attendance	75% of group in attendance	No

The beehives were completed on April 2<sup>nd</sup> and 75% of the group attended the work days. The hives were set up late because we had to postpone our beehive set up training until March 19<sup>th</sup> to accommodate the schedule of our trainer from the forest office. Although we did not technically meet our goal, we are happy that the beehives were completely set up shortly after that first training and that group attendance at work days was near 78%.

### Q3 Goal 2 – Income Security and Group Development

Start planting gardens with at least 80% of Group 1 by March 12<sup>th</sup>. This includes garden plans determined and land prepared for planting prior to this date.

Metric	Outcome	Goal Accomplished
Percentage of Group 1 gardens planted	100%	Yes
Date gardens were planted by	April 1st	No
Garden plan completed and land prepared	Yes	Yes

In order to better prepare the gardens and to put up the needed fences, we postponed planting until April. Another factor in this postponement was the fact that our partners were preparing their maize farms for the *masika* (long rains) season. We learned from this that it is important to plan the planting of the gardens for times when our partners have less work to do on their maize farms.

### Q3 Goal 3 – Income Security and Group Development

Start planting gardens with at least 80% of Group 2 by March 1<sup>st</sup>. This includes garden plans determined and land prepared for planting prior to this date.

Metric	Outcome	Goal Accomplished
Percentage of Group 2 gardens planted	100%	Yes
Date gardens were planted by	May 5th	No
Garden plans and land prepared	Yes	Yes

In order to better prepare the gardens and to put up the needed fences, this goal was postponed until the beginning of May. Another factor in this postponement was the fact that our partners were preparing their maize farms for the *masika* (long rains) season. We learned from this that it is important to plan the planting of the gardens for times when our partners have less work to do on their maize farms.

#### Q3 Goal 4 – Group Development

New wired fences installed around 90% of 15 total gardens for Group 1 and Group 2 by March 15<sup>th</sup>.

Metric	Outcome	Goal Accomplished
Number of wire fences installed	15	Yes
Date Group 1 fences were completed	March 10th	Yes
Date Group 2 fences were completed	April 25th	No

This goal was achieved at the end of May, rather than mid-March, for two reasons. First, the fences required our partners to gather a large number of thick sticks to use as posts for the fence. The process of gathering the sticks and preparing them as posts was a lot of work and took longer than we had originally anticipated. Second, we had difficulty in finding a consistent supply of the type of fence we needed so some weeks we could not find any fence to put up. We learned that we had underestimated the time it would take for our partners to prepare the posts for the new fences and also that we had assumed that we would not have trouble procuring fence every week.

#### Q3 Goal 5 – Income Security

78% of Group 1 and 80% of Group 2 participating in savings program in which each group member saves a set amount every two weeks with specific and attainable financial goals in mind by April 1<sup>st</sup>.

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Metric	Outcome	Goal Accomplished
Number of people in Group 1 participating in a savings program	10	Yes
Number of people in Group 2 participating in a savings program	5	Yes
Date savings program was implemented	May 28th	No
Financial goals specified	Yes	Yes

After addressing the topic of savings with our partners, we realized that we did not have a sufficient amount of time to create a savings program with the group. Instead we focused on educating our partners on different savings options and gave each group member a piggy bank to start their own informal personal savings. We learned that the group is very interested in savings and they are very excited to begin keeping a group savings in the future.

### Q3 Goal 6 – Income Security and Group Development

78% of Group 1 and 80% of Group 2 planting on dates set through a long term time management calendar that includes maize planting/harvesting schedule, garden planting/harvesting schedule, and (for Group 1 only) honey harvesting/sales schedule completed by April 1<sup>st</sup>, 2014. Attendance of 78% of Group 1 and 80% of Group 2 at all planning meetings by April 30<sup>th</sup>.

Metric	Outcome	Goal Accomplished
Number of Group 1 planting with time management calendar	10	Yes
Number of Group 2 planting with the time management calendar	5	Yes
Date schedule completed by	May 24th	No
Percentage of Group 1 in attendance at meetings	60%	No
Percentage of Group 2 in attendance at meetings	20%	No

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As we continued to develop this idea of a long term time management calendar, it evolved into a cash flow calendar for the group. This cash flow calendar was filled out by the group in May and was incorporated into the Kijungumoto business plan. This calendar allows us to compare the timing of planting, harvesting and sales for the maize farms, gardens and beehives. Using this calendar we were able to plan with the group the best time to plant onions in the garden so that they will be able to sell during a time of year when they are short on cash.

### Q3 Goal 7 – Education and Group Development

Continue implementation of knowledge retention plan. This includes 1 group knowledge retention activity per month, as well as 1 follow up meeting per group member per week, with at least 78% of Group 1 and 80% of Group 2 met with. Progress report notes written after 100% of meetings.

Metric	Outcome	Goal Accomplished
Number of group knowledge activities per month	1 per month	Yes
Number of weeks individual follow up sessions were conducted	4 weeks out of 12 weeks	No
Percentage of individual follow up sessions with Group 1 members each week	78%	Yes
Percentage of individual follow up sessions with Group 2 members each week	60%	No
Progress reports written after each follow up session	100%	Yes

We achieved our goal of one group knowledge retention activity per month. However, we did not meet our goal for weekly individual follow up meetings. These individual follow up sessions happened on a more irregular basis.

### Quarter 4 (May to July 2014)

In April, we planned our Quarter 4 goals and metrics with our partners. This will be a challenging time to track progress because there will be no Project Coordinators in Kijungumoto for most of July. As we could, we set goals which we could accomplish with our partners before our departure, or goals which our partners can track on their own through the transition period.

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#### Q4 Goal 1 – Income Security

Harvest honey from 2-3 (depending on inspection in July) hives by August 6<sup>th</sup>, 2014, by completing the following:

- Two group members checking on hives once per week.
- Inspect hives with Renald, Forest Office, by July 21st, 2014.
- Set date for harvesting honey based on inspection.
- Determine storage system for post-harvest by July 1st, 2014.
- Complete action plan with leadership for Ground Team support of harvest during transition, including coordination with Renald for training and transportation.

Metric	Outcome	Goal Accomplished
Hives checked on weekly	The hives have been checked on 2 out of 12 weeks	No
Hive inspected by July 21 <sup>st</sup> , 2014	Planned for July 17 <sup>th</sup>	TBD
Set date for harvest	N/A	TBD
Storage system for honey	Storage containers acquired	Yes
Action plan	Completed	Yes

As of June 26<sup>th</sup>, we are on track to complete this goal. Supplies, such as protective clothing, have been gathered for harvesting and a harvesting date will be chosen based on the inspection of the hives in July.

#### Q4 Goal 2 – Income Generation and Human Capital Development

Complete writing business plan through group meetings, with 70% of group in attendance at each meeting, and individual follow up sessions (as needed), by June 30<sup>th</sup>, 2014.

Metric	Outcome	Goal Accomplished
Business plan complete	Completed	Yes
70% attendance	70% attendance	Yes
Completed by June 30 <sup>th</sup>	Completed by June 18 <sup>th</sup>	Yes

This goal has been met. The business plan was completed on June 18<sup>th</sup>, 2014.

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**Q4 Goal 3 – Human Capital Development**

Clarify leadership roles and responsibilities and continue to development leadership skills through weekly leadership meetings with 66% attendance at each meeting.

Metric	Outcome	Goal Accomplished
Weekly leadership meetings	Leadership meetings have been held 10 weeks out of 12	No
66% of leadership in attendance	75%	Yes

We have held weekly leadership meetings throughout Q4 with an average of 93% attendance at each meeting. The leadership has identified specific responsibilities for each leadership position and we are following up with individuals to elaborate on how they will fulfill these responsibilities.

**Q4 Goal 4 – Income Security**

Calculate return on investment (ROI) of least 5 crops grown in home gardens from data collected by partners for crops sold by June 30th, 2014.

Metric	Outcome	Goal Accomplished
Number of crops with return on investment calculated	1	No
By June 30 <sup>th</sup> , 2014	June 15 <sup>th</sup>	Yes

Upon attempting to address this goal, we have discovered that a more immediate need is to develop a dependable record keeping system. Until this is established we will be unable to determine accurate profitability metrics for specific crops. For this reason we have focused on developing the record keeping system.

**Q4 Goal 5 – Income Security and Food Security**

Green peppers planted in nurseries by June 1st and transplanted to 100% of Group 1 and Group 2 gardens by July 1st.

Metric	Outcome	Goal Accomplished
Green peppers planted in 3 nurseries	Green peppers were planted in 3 nurseries	Yes
Nurseries planted by June 1 <sup>st</sup> , 2014	Nurseries were planted by May 22 <sup>nd</sup> , 2014	Yes
Number of gardens green peppers were transplanted to	Green peppers were transplanted to 100% of gardens	Yes
Number of Group 1 gardens with green peppers transplanted by July 1 <sup>st</sup> , 2014	100% of Group 1 had green peppers transplanted by June 23 <sup>rd</sup> , 2014	Yes
Number of Group 2 gardens with green peppers transplanted by July 1 <sup>st</sup> , 2014	Group 2 has not yet completed transplanting green peppers	TBD

The green pepper nurseries were completed by May 23<sup>rd</sup>, 2014 and have been transplanted into 100% of Group 1 gardens and 40% of Group 2 gardens, with the remaining Group 2 members scheduled to transplant this coming week.

#### Q4 Goal 6 – Income Security and Food Security

Carrot training completed with 70% of Group 1 and Group 2 in attendance and 100% of Group 1 home gardens planted by June 14<sup>th</sup>, 2014.

Metric	Outcome	Goal Accomplished
Carrot training conducted	Yes	Yes
Percentage of Group 1 and Group 2 in attendance	93%	Yes
Number of Group 1 home gardens planted with carrots	100% of Group 1 gardens planted with carrots	Yes
Carrots planted by June 14 <sup>th</sup> , 2014	Carrots planted by June 18 <sup>th</sup> , 2014	No

The carrot training was held on June 4<sup>th</sup> with 93% of the group in attendance. 93% of all group members have also now finished planting carrots in their gardens.

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**Q4 Goal 7 – Income Security and Food Security**

Fences completed for 100% of Group 1 and Group 2 gardens by June 1st.

Metric	Outcome	Goal Accomplished
Fences completed	Yes	Yes
Percentage of Group 1 fences completed by June 1 <sup>st</sup> , 2014	100%	Yes
Percentage of Group 2 fences completed by June 1 <sup>st</sup> , 2014	100%	Yes

This goal was reached. All fences were completed by June 1<sup>st</sup>.

**Q4 Goal 8– Income Security**

100% of Group 2 planted short-term crops, Chinese cabbage and okra planted by July 1<sup>st</sup>.

Metric	Outcome	Goal Accomplished
Percentage of Group 2 with chinese cabbage planted	100%	Yes
Percentage of Group 2 with okra planted	100%	Yes
Date Group 2 completed planting chinese cabbage	June 16 <sup>th</sup> , 2014	Yes
Date Group 2 completed planting okra	June 20 <sup>th</sup> , 2014	Yes

This goal has been reached. All of Group 2 has planted short term crops. ...

**Quarter 1 (August to October 2014)**

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To ease the period of transition between our term and the term of our successors, we've planned goals and set metrics for Quarter 1. With something to strive for already established with partners, the new team will be able to hit the ground running.

**Q1 Goal 1 – Food Security**

Gather information on maize best practices and create a plan for the application of this information by the group beginning in Q2.

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**Q1 Goal 2 – Income Security and Food Security**

Onion seeds planted in each group member’s garden by August 19<sup>th</sup>, 2014.

**Q1 Goal 3 – Income Security, Food Security and Education**

Two short-term crops planted in gardens following review trainings for each of the crops, by September 20, 2014.

**Q1 Goal 4 – Group Development and Income Security**

Research markets for honey and identify 3 potential markets for honey harvest in August 2014 and evaluate pros and cons of each with leadership by end of Q1, October 31, 2014.

**Q1 Goal 5 – Group Development and Human Capital Development**

Begin to hold one leadership meeting per week with at least 4 out of 6 group members in attendance at each meeting by October 1<sup>st</sup>, 2014.

## Sales and Investment Analysis

### Major Investments Breakdown

Investment Type	Investment Amount	Explanation
Garden fences <i>240m</i>	\$1,307	Coated wire fences were purchased as an investment for all home gardens in order to protect them from chickens and goats and improve crop yields.
Seeds <i>7 cans of seed</i>	\$40	Seeds for gardens were purchased as an investment to minimize the risk on partners as they are learning the best practices for growing new crops.
Beehives <i>10 hives</i>	\$438	Beehives were purchased as an investment to enable this new income-generating activity to begin while minimizing the risk taken on by our partners.
Beekeeping supplies <i>2 sets of protective clothing, 1 smoker</i>	\$141	Beekeeping protective clothing and supplies were purchased as an investment to minimize risk taken on by partners for this new activity.
<b>Total:</b>	<b>\$1,926</b>	

### Farmers Markets Sale

In May, we did a trial run of honey sales at the Farmers Market in Dar es Salaam. We sold three bottles: one for 7,000TZS and two for 5,000TZS.

#### Explanation

In preparation for our upcoming honey harvests, we wanted to get a baseline of potential prices at the Farmers Market. Our group Chairman, Mzee Melenge, provided us with three bottles-worth of honey to use for this trial. Mzee Melenge has been keeping bees and harvesting their honey for many years in the same forest where our hives are now situated.

## Trainings

Trainings completed in Q3 and Q4:

Date	Training	Explanation	Attendance
February 5 <sup>th</sup> , 2014	Business Training #7: Cash Flow	Concept of cash flow as a river with "droughts" and "floods."	Group 1: 67% Group 2: 40%
February 17 <sup>th</sup> , 2014	Introduction to Beekeeping	Theoretical information on types of bees and roles in the hive, hive formation, and bee products (beeswax, honey).	Group 1: 90%
February 19 <sup>th</sup> , 2014	Business Training #8: ROI (Return on Investment)	Evaluating profitability of your business.	Group 1: 90% Group 2: 60%
March 4 <sup>th</sup> , 2014	Business Training #9: Goal Setting	Breakdown of how to write clearly defined, specific, realistic and time-bound goals.	Group 1: 100% Group 2: 20%
March 10 <sup>th</sup> , 2014	Green Pepper: Planting best practices	Seedbed preparation and seed spacing.	Group 1: 80% Group 2: 60%
March 19 <sup>th</sup> , 2014	Beekeeping: Putting up hives	Practical steps to preparing and putting up beehives.	Group 1: 80%
March 26 <sup>th</sup> , 2014	Business Training #10: Writing a Business Plan	Important points to include in a business plan and practice writing some sections.	Group 1: 80% Group 2: 80%
April 3 <sup>rd</sup> , 2015	Okra and Chinese Cabbage: Planting best practices	Seedbed preparation and seed spacing.	Group 1: 80% Group 2: 60%
April 22 <sup>nd</sup> , 2015	Business Training: Make up training	Review training covering several of the business trainings for those who were unable to attend all of them.	100% of group members in need of makeup training were in attendance
June 4 <sup>th</sup> , 2014	Carrots: Planting best practices	Seedbed preparation and seed spacing.	Group 1: 90% Group 2: 80%

### Key concept retention

Throughout the year we have explored methods of review to support retention of key concepts from the trainings. We facilitated monthly group review games as well as completed individualized follow up with group members as needed. Beginning at the end of April, we held weekly meetings to write out the group business plan section by section, and this provided a built-in review of important topics.

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## Social Media

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### Following the Kijungumoto Project

If you want a closer look, and to stay connected to our day-to-day operations and advances, connect to our project through our social media outlets.



We try to tweet frequently from our project site, as cell reception and internet connectivity allow. You can follow the Kijungumoto Project here, <https://twitter.com/KmotoProject>. Don't forget to tweet @BomboProject, and tag #2Seeds!



In addition, we periodically write blog posts about everything from important developments in the project to our next quarter's goals to our new friendships in Kijungumoto. You can read our thoughts here, <http://thekijungumotoproject.wordpress.com/>.



The hub of all of this activity is the Kijungumoto Project's Facebook page, here <https://www.facebook.com/kijungumotoproject>. Like us, refer us to your friends, and follow our activity. We love staying connected.

### Keeping up with 2Seeds

Please take a look at the 2Seeds Network's social media pages. You'll find content relevant to all of the projects, network-wide initiatives, corporate activities, recruitment, and more.



Frequent updates from the ground in Tanzania and from the US. You can follow the 2Seeds Network here, <https://twitter.com/2SeedsNetwork>. Don't forget to tweet @2Seeds Network, and tag #2Seeds!



Look to the corporate blog for posts about strategy, developments, and other content related to 2Seeds and its work. You can read the 2Seeds corporate blog here, <http://2seedsnetwork.wordpress.com/>.



Find pictures, links, and more on the 2Seeds Facebook page, here <https://www.facebook.com/2seedsnetwork>. Like it, refer it, and keep up with the progress of 2Seeds.



See pictures from the ground of PCs and partners on the 2Seeds Instagram here, <http://instagram.com/2seedsnetwork>. Follow us to see our photos, plus look out for #InstaThursday.

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## 2Seeds Network

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As you probably recall, 2Seeds Network is a US-based 501(c)(3) nonprofit working in the Korogwe District, the Handeni District, and Dar es Salaam, Tanzania. 2Seeds leverages the innovative spirit and leadership capabilities of young adults from across the world in order to incubate community based, self-sustaining, interdependent projects in Tanzania.

The 2Seeds Network believes that developing human capital is the key to catalyzing economic growth within extremely poor communities. Guided by our values, we are creating a network of independent yet interconnected agricultural development projects built on deep partnerships within and across communities. We strive to create environments in which people can achieve their full potential and solve problems together.

Read about human capital development here, <http://2seedsnetwork.wordpress.com/2013/10/23/the-2seeds-network-and-human-capital-development-what-is-human-capital/>.

Read about our network here, <http://2seedsnetwork.wordpress.com/2013/10/29/what-is-the-network/>.

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## Kijungumoto Project

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Our work here revolves around the Kijungumoto Project, which was started in 2011.

Nestled in the foothills hours from the nearest town, the village of Kijungumoto is a thriving community whose residents are locked in a cycle of subsistence farming. Surrounded by forested mountains, Kijungumoto benefited from predictable rain for many years. Now, however, weather patterns are shifting; the rainy seasons have become increasingly unpredictable and the lack of local agricultural expertise has left farmers without means to adapt.

In addition to these environmental changes, Kijungumoto also faces the challenge of market access. The village is halfway between two major towns, but too far from either to make them a viable option for going to market. Just five minutes away, however, is a relatively large local market in the village of Mashewa.

The Kijungumoto Project empowers smallholder farmers in the village of Kijungumoto through a multi-year educational curriculum, focusing on agricultural and business trainings. The project works to ensure effective education and the subsequent management and application of this knowledge and skills.

The curriculum is comprised of three years of education. Various agricultural activities along the three years are coupled with a tailored business curriculum, focused on equipping Kijungumoto farmers with basic concepts of finance and money management.

To round out the education curriculum, the project turns to entrepreneurship and business management, all the while harnessing the resources and opportunities available in Kijungumoto and through the 2Seeds Network to bring practical education and make lasting change in the community.

The success of the Kijungumoto Project depends upon the enthusiastic participation of Kijungumoto project partners. As project partners progress through the education curriculum, they develop strong relationships throughout the community, hone critical thinking skills and propel themselves forward toward a better future.

### Purpose

The purpose of the Kijungumoto Project is to enable project partners in the Kijungumoto community to pursue food and income security opportunities through practical and focused education.

### Mission

The mission of the Kijungumoto Project is to empower the people of Kijungumoto to achieve food and income security through active decision-making and through tailoring their activities to the environment of Kijungumoto. This is achieved in the following ways:

1. Facilitating the creation of new community resources;
2. Optimizing the use of existing resources, skills, and educational opportunities;
3. Providing education for group members and examples for the community at large.

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### Vision

The Kijungumoto Project envisions a Kijungumoto in which residents connect the application of knowledge with an increase in production and profit from their resources and are responsible stewards of those resources. We see a Kijungumoto in which well-planned and -managed production allows families access to adequate food supplies while also appreciating the potential of their land to generate income.

### Impact

- Kijungumoto in total:
  - Total inhabitants: 2347 people
  - Inhabitants able to work: 316 people
- 2Seeds in Kijungumoto:
  - **Total: 18 households**
  - Number of farmers in the farmers' group: 15
  - Number of adjacent members in the farmers' group: 1
  - Number of experts: 0
  - Number of support partners: 2
- 2Seeds direct impact, currently: ~108 people (4.6% of community)



At the business curriculum graduation with our 11 graduating partners!

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